



ALABAMA BANKERS ASSOCIATION

2020 Annual Convention & Marketplace

THE BREAKERS • PALM BEACH • FLORIDA

MAY 31 - JUNE 3





*A spectacular resort destination on Florida's Atlantic coast,
The Breakers Palm Beach,
has lured generations of discerning travelers to
its idyllic, Italian-Renaissance setting.*





Experience the irresistible charm and storied history of this legendary oceanfront resort, which seamlessly blends with an amazing range of modern amenities. Feel the allure of its glamorous yet classic ambiance, the warmth and care of its devoted staff. You will quickly discover why The Breakers is a peerless destination, well beyond what you would expect of the finest luxury hotels and beachfront resorts in North America.



With an array of amenities to choose from, you will find activities and services for all ages. Rejuvenate at their new Italian-inspired spa or Mediterranean-style Beach Club featuring four pools, a private beach, luxury poolside bungalows, and a spectacular 6,000-square-foot indoor/outdoor Ocean Fitness center. Enjoy two championship golf courses, 10 tennis courts, 11 on-site shopping boutiques, a family entertainment center, and more.

Savor dining at the resort's array of eight world-class restaurants. Whatever time of day, innovative and classic cuisine with distinctive flavors from Asia to Italy offers something for everyone.

127TH ANNUAL CONVENTION

Agenda

SATURDAY, MAY 30

Gladesman Tour*

SUNDAY, MAY 31

Miami Culinary Tour*

Registration and Welcome Reception

MONDAY, JUNE 1

Breakfast in the Marketplace Area

General Session

Marketplace, Reception and Silent Auction

TUESDAY, JUNE 2

Breakfast in the Marketplace Area

Breakout Sessions and Marketplace Day

Catamaran Sailing Tour*

Free afternoon and evening

WEDNESDAY, JUNE 3

Breakfast in the Trade Show Area

General Session

Grand Finale Reception, Dinner
and Entertainment

**Optional excursion. Additional fees apply.*



Emphasis on Education

Red Shoes Living: Stand Out for the Positive in How You Work and Live Your Life

Lonnie Mayne, Red Shoes Living

In this session, Lonnie Mayne, shares the powerful message of “Red Shoes Living” based on 30 years of executive leadership working with the most prominent brands in the world. Learn the secrets to creating Red Shoes Experiences and catapult your organization’s success and change the lives of your team. Lonnie Mayne created this philosophy more than 20 years ago and has worked with some of the top brands in the world including Nike, Bose, Bank One, Saks Fifth Avenue, The British Citizen Awards, Express, Ford Motor Company, Spire Energy, Enterprise and many more. You will learn what the top-level executives are doing to personalize their day-to-day interactions to create next-level performance in their leaders and teams. Lonnie will inspire and challenge you to thread the Red Shoes Living philosophy into your current culture, in order to create “The Art of the Possible.”

Economic and Market Outlook:

It all Depends on Your Time Horizon

Linda Duessel, Federated Investors

As senior vice president, Linda Duessel is part of the team responsible for formulating Federated’s views about various market conditions and the firm’s positioning strategies. She is also responsible for articulating the strategy, process, positioning and performance of Federated. Linda has been a regular contributor to CNBC’s “Closing Bell” and other programs. In addition, she has appeared on Fox News “Your World With Neil Cavuto” and Bloomberg Television.

The Race is On: Cybersecurity in 2020 and Emerging Technologies vs. The Human

Avani Desai, Schellman & Company

Right around the corner is 2020, and it seems as if there are drones delivering packages, robots working in hospitals, and cryptocurrency disrupting banking. With emerging technologies comes threats. We hear about at least one new security threat or attack daily – and that is on a good day. We live in a new world of ever increasing rate of security issues. This session will discuss the top 10 cybersecurity threats for organizations and how you can help mitigate your company’s risk. Avani will also address how emerging technologies are outpacing humans and connect the dots in this fast changing space with easy to understand revelations so leaders can be comfortable when harnessing technologies and making business goals and personal lives more rewarding and successful.

Convention Events

SUNDAY EVENING

Registration & Welcome Reception

Reconnect with old friends and enjoy refreshments during our Sunday evening event. Our Marketplace will be set up with our vendors ready to interact with convention attendees.



MONDAY EVENING

Coastal Cocktail Connection

Join us for our annual Silent Auction hosted by our Bankers 2 Leaders division! This event will be held Monday evening in the Marketplace area. In addition to our wildly popular silent auction, we will also have food stations with heavy hors d'oeuvres and cocktails.

WEDNESDAY EVENING

Dinner & Entertainment

Let us bring the outside in as we venture out on a yacht without ever leaving the beautiful Breakers Resort. On Wednesday evening we will transform one of the venues on property to a high-seas adventure complete with a lavish feast. As always our grand finale events are spectacular and this event will continue that tradition.

ACCOMMODATIONS

Rooms are available at a rate of \$275 per night for a deluxe room and \$305 for a premium room with double beds. A limited number of oceanfront rooms are available for \$375 per night. Additional taxes include a 7% Florida state tax and a 6% Palm Beach County local tax. **Room reservations must be made by April 24. Rooms in the ABA room block are reserved only for those who are attending our annual convention. Each room reserved in our block must have at least one occupant who is registered for the convention.** After you have registered for the convention, you may make your reservations online at <https://book.passkey.com/go/ALBNK20>. You may call the hotel at 888-273-2537. Reference the Alabama Bankers Association 2020 Convention to receive the room rate. A one-night room deposit (excluding taxes) is required at time of reservation. There is a 14-day cancellation policy. If a reservation is cancelled within 14 days of arrival, the full deposit will be forfeited (non-refundable). If a reservation is reduced in length of the stay within the cancellation period, a penalty fee applies.



Optional Excursions

GLADESMEN TOUR

Saturday, May 30 (\$175 per person)

Step into the world of the Gladesmen. Gator hunters, moonshiners, outdoorsmen and a one of a kind ecosystem. Upon arrival, board your private airboat and embark on the ride of a lifetime as you glide over the famous “river of grass.” See alligators, a variety of water birds, and other wildlife in their natural habitat. Following your airboat ride, you will get up close and personal with native and non-native reptiles that call the Everglades home. Participants will be transported by motorcoach from the hotel to the everglades which is located about an hour and 15 minutes away from The Breakers.



MIAMI CULINARY TOUR

Sunday, May 31 (\$195 per person)

Experience a fun and engaging architectural, historical, and artistic tour of Miami’s most popular cities – South Beach & Wynwood, all with a pronounced cultural aspect! From five-star gourmet to hole-in-the-wall delicious, if you really want to taste the best cuisine of Miami’s melting-pot with its predominate Latin, European, and comfort American cuisine influences, then join us as we’ll uncover the top hotspots and so much more. This tour is about tasting the melting pot of cultures that make up the area. Participants will be transported by motorcoach from the hotel to Miami which is located about an hour and 15 minutes away from The Breakers.

CATAMARAN SAILING ABOARD THE CARIBBEAN SPIRIT

Tuesday, June 2 (\$195 per person)

Sailing on a catamaran is an experience to remember. The professional captain and enthusiastic crew will insure that you enjoy Florida’s treasures. The scenic Intracoastal Waterway offers views of spectacular estate mansions and homes and the clear blue Atlantic Ocean with flying fish, turtles, porpoise and manatees. Guests find there’s nothing like the exhilaration of gliding over the ocean at a high speed while hearing the splash of waves against the boat. For this special event the boat will be anchored out as guests enjoy a delicious deli buffet on the water. After lunch guests can don snorkeling gear to explore the underwater world prior to a leisurely sail back to the marina.



2020 CONVENTION REGISTRATION FORM

Registration forms may be emailed to Peyton Headley at pheadley@alabamabankers.com.

Or, they may be faxed to ABA at (334) 244-9382.

Name	Bank
Address	City, State & Zip
Phone	Email
Spouse/Guest	Email
Child/Age	Child/Age

FULL REGISTRATIONS

YES! I WANT TO TAKE ADVANTAGE OF EVERY ACTIVITY!

Please register my family and me for the full registration. I am registering a total of:

___ Bankers/Associate Members ___ Spouses/Guests ___ Children (12-17) ___ Children (2-11)

OPTIONAL EVENTS

Please check all that apply. Include number of people:

- Gladesmen Tour (\$175 per person) ___
- Miami Culinary Tour (\$195 per person) ___
- Catamaran Sailing (\$195 per person) ___

PAYMENT METHOD

- I have enclosed a check for my registration fees.
 - Please invoice me for my registration fees.
 - Please charge a total of \$ _____ to the following credit card:
 - Visa MasterCard Discover American Express
- Credit Card No. _____ Exp. ____ Signature _____

Register for the full convention and save!

A full convention package includes:

- Top industry speakers presented at three business sessions
- Three full breakfast buffets
- Welcome reception
- Monday night cocktail party and B2L silent auction
- Wednesday night cocktail party, dinner and entertainment
- Three breaks offered during general sessions
- Interaction with vendors participating in the marketplace

To qualify for the **EARLY BIRD RATE**, all registration fees must be paid in full and received in our office by March 30, 2020. ABA will bill you for additional registration fees if received by our office after this date. A child is considered anyone 17 years of

age or younger. If you are registering your adult children who are older than 17, they are considered an adult guest and must pay the fee for that category. All registration fees are per person.

PHOTO USE — By registering for our convention, you give your permission to be photographed during convention events and for those photographs to be used by the association.

CANCELLATION POLICY — Due to very strict cancellation policies and prepayment policies imposed on ABA by third party providers, the following cancellation policy is necessary and will apply. ABA will process a \$150 per person administrative fee for all cancellations, regardless of when they are received. Cancellations received in writing by May 1, 2020 are eligible to receive a refund (minus the \$150 per person administrative

fee). No refunds can be offered after 5 p.m. on May 1, 2019 although substitutions are always welcome.

TAX DEDUCTION — If the purpose of attending the ABA Annual Convention is to help you maintain or improve skills relating to employment or business, expenses relating to the conference may be tax deductible according to I.R.C. Reg 1.162-5. Consult your tax advisor. The IRS requires a notice on all registration forms which informs the attendee of the amount of the registration fee representing food and beverage. We estimate that the food cost portion of your basic registration fee is \$600 per person. Please contact your accountant or tax advisor for any tax advice.

Registration fees

Early Bird
3/30/2020

Regular
rate

All registration fees are per person

Member Banker/ Associate Member	\$1,045	\$1,095
Member Spouse/Guest**	\$625	\$695
Child (age 2-11)**	\$250	\$275
Child (age 12-17)**	\$350	\$375
Non-member Banker	\$1,245	\$1,295
Non-member Spouse/Guest**	\$875	\$945

**Spouses, guests and children may register at this rate ONLY if the banker or associate member/vendor with whom they are attending purchases a full registration as well.

QUESTIONS? Call us at (334) 244-9456.
Visit us online at www.alabamabankers.com.



ALABAMA BANKERS ASSOCIATION

2020 Annual Convention & Marketplace

MAY 31 - JUNE 3 • THE BREAKERS • PALM BEACH, FLORIDA



ALABAMA BANKERS ASSOCIATION

445 Dexter Ave., Suite 10025
Montgomery, AL 36104-3775